

Glacier Symphony and Chorale Press Release
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GSC ENCORE invites young patrons to socialize around classical music

Glacier Symphony and Chorale has formed ENCORE a group for young patrons that focuses on bringing together individuals in their 20's, 30's and early 40's to socialize, network and enjoy classical music.

Membership in the group will offer a package of three GSC Concerts from the 2010-11 season with private, catered receptions following at local venues.

Betsy Hackman, GSC's event planner, is coordinating the new patrons group with GSC board member Erika Dorrington, which is patterned after one started 15 years ago by the Seattle Symphony called Wolfgang. "The Seattle Symphony found that creating a special concert series paired with post concert social events has been an effective and exciting way to introduce a younger audience to the symphony and the thrill of timeless live classical music performances," she explains.

Encore will launch its membership campaign at GSC's Summer Centennial Pops concert July 10, at Rebecca Farm. A tent will be set up staffed by ENCORE members offering information about the new group along with brochures and a sign-up sheet to participate in a membership recruitment party on September 14th at the Blue Canyon. Annual membership which includes tickets to three selected concerts plus exclusive receptions afterward is \$75 for singles and \$125 for couples.

"We are very excited about offering this expanded program for young patrons," commented John Zoltek, GSC Music Director. "This is a great opportunity to bring symphonic music to an underserved population in our community."